

NEWSFLASH

THE RUNDOWN

•**Windsor Homes Coalition (WHC) Inc.**, a non-profit social housing association, provides homes and support services for low income families. There are a number of opportunities for businesses to help out the coalition this holiday season. The "Adopt A Family" program matches your office with a family in need and you purchase items on their wish list. Christmas baskets (a \$200 sponsorship), are also offered to tenants and others in need which contain items needed for a Christmas meal. WHC appreciates any donation your workplace can give or any non-perishable food items should your company conduct a food drive. Visit www.windsorhomescoalition.com to learn more.

•**WAVE Manufacturing**, a Windsor-based vibration exercise manufacturer, announces that they will join forces with **SpineSmith Partners**, LP of Austin, Texas, to integrate vibration therapy into stem cell procedures. The two leading companies in their respective industries have signed an exclusive national and global distribution agreement, granting SpineSmith the rights to sell WAVE's pre-surgical vibration conditioning technology to the orthopedic and neurological marketplace. WAVE, which stands for Whole-body Advanced Vibration Exercise, allows patients with medical conditions such as obesity, diabetes, and arthritis to improve their fitness at a cellular level before spinal surgery. Recent scientific research indicates that the type of vibration process WAVE technology produces, which is similar to vigorous exercise, can improve circulation, reduce pain, and increase flexibility, with minimal stress to joints – and in a fraction of the time of conventional therapies. According to **Dr. Larry Leigh**, Director of

Research and Training for WAVE Manufacturing, "Vibration exercise, pre-op, may help elevate the quality of cells that are harvested, thus further aiding the body's healing process." For those interested in the benefits of vibration exercise, visit **WAVEExercise & Nutrition Centre**, 7689 Tecumseh Rd. E, featuring WAVE's patented technology.

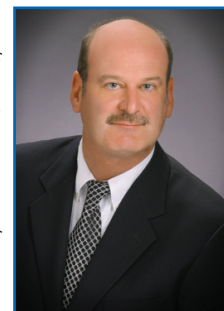
•**TVCOGECO**, Cable 11 has launched its fall season with programming that reflects the community we live in. Tune into live coverage for both **Windsor City Council** (weekly) and **Essex County Council** (bi-weekly). "Face to Face" with **John Fairley** returns with another season of one-on-one interviews with the movers and shakers in the community. "The OHL Tonight" follows the **Windsor Spitfires** in their quest for the OHL Championship. "Lancers Sports Saturday" features the **University of Windsor Lancers** as they battle the rest of the OUA for football, basketball and hockey supremacy. TVCOGECO also showcases the local independent producers in our area through their productions like "Ten Dollar Tales", "The Comic Book Syndicate" and "Miss Charity's Diner" as well as ethnic programs such as "Panorama Italiano" and "Passatempo". And we can't forget the many business events broadcasted by Cogeco such as the **Biz X** "Oscar" awards gala and the **Windsor Regional Chamber of Commerce Business Excellence Awards!** To view a complete schedule, visit www.tvcogeco.com and click on Windsor.

•**Boodles of Baskets**, a locally owned and operated company by **Cherylann Stachow**, now offers Interac online as a payment option when purchasing from any of their websites, including: Boodles of Baskets; Boodles of Fudge; Boodles of Popcorn; Boodles of Cakes and Boodles of Webkinz. The company won a **Biz X** "Oscar" award in 2006 for "Gift Baskets Galore." Visit boodlesofbaskets.com to order from any of the gift sites today!

•**Brian Yeomans** has joined the team at the **Days Inn & Conference Centre Leamington** as Manager of Corporate Sales. Yeomans brings with him 11 years in the hospitality industry. He began at Keytours in 1997 and from there went on to manage the Days Inn Windsor, and Regional Sales for **Royal Host Hotels** and **Wheels Inn** in Chatham. He hopes to use his experience to welcome corporate clients and families alike to the Inn, situated at the gateway to Point Pelee National Park.

•**Loaring Physiotherapy & Health Centre** (www.loaring.com) has paired up with **Passa Associates** and **Petretta Construction** to design and construct a new 5,400 sq. ft. state-of-the-art health facility located at Carmen Place, 13126 Tecumseh Road East (west of Manning Road) in Tecumseh.

•**Farmington Hill's Blue Line Foodservice Distribution**, an Ilitch-owned company and one of the largest nationwide food service systems distributors in the US, has named industry veteran **Matthew Ilitch** as President of the company. In his new role, Ilitch oversees the strategic direction and day-to-day oversight of the distribution company. He has over 30 years of combined experience at **Little Caesars Pizza** and **Blue Line**. Previously, Ilitch was Vice President of Operations & Distribution for Blue Line. With 14 distribution centres in North America and satellite locations within the US, Blue Line (www.bluelinedist.com) distributes food and equipment to Little Caesars stores as well as many other customers throughout the world.



Matthew Ilitch

•**Angela Snary**, a Windsor-Essex entrepreneur, is the newest member of the **WindsorEssex Development Commission Board of Directors (WEDC)**. Snary is owner of **Avid Quality Group Inc.**, a mobile measurement services provider located in Windsor and a 2004 **Biz X** "Oscar" winner for "Outstanding New Business". "I am delighted to be a part of the WEDC board and feel I can bring a different expertise to the table," says Snary. "The automotive sector is changing, but I believe the Windsor-Essex area can continue to be an important player in the industry."

•Following an extensive nation-wide search for the most qualified candidate, the **City of Windsor's** selection committee has awarded the position of Executive Director of Building and Chief Building Official to **Lee Anne Doyle**. She has been fulfilling

PEOPLE & BUSINESSES ON THE MOVE

•**Jump n' Party**, 3901 Huron Church Road in LaSalle has been sold by **Glen Mullins** to **Carey Vigneux** of **Winstars Gymnastics** and **Peak Fitness Centre**. Mullins has been awarded the east end franchise for **Cora Breakfast and Lunch** which will open this spring in the Manning Road-EC Row area.

•**Sarah Landgraff**, Registered Massage Therapist, has joined the team at **Complete Chiropractic Centre**, 4100 Tecumseh Rd. East with **Dr. Marisa A. Serra**, B.Sc., D.C. and **Dr. Stephanie A. Medoro**, B.Sc., B.S., D.C. **Landgraff** is currently accepting new patients. Weekend and evening appointments are available.



From left: WAVE Manufacturing's Harmeet Kaur, Corrine Griffiths and Dr. Larry Leigh. From SpineSmith; Kevin Dumworth, Keri Kimler, Daria Neidre and Greg Forman.

Team Connect

Residential • Commercial • Investment Real Estate

Michael Coffin
Sales Representative

Office: 519.948.5300
Cell: 519.980.2897

www.mikecoffin.com
www.lasalleenighbours.com

ROYAL LePAGE
Binder Real Estate

BROKERAGE
INDEPENDENTLY OWNED AND OPERATED
Helping you is what we do.

REG. NUMBER 01279995

MAGIC CARPET TRAVEL

519-979-2500 or 1-800-358-8817

11865 Tecumseh Rd., Windsor/Tecumseh
www.magiccarpet.ca

12 DAY
HOLY LAND
CRUISE

SEPT. 5, 2009

aboard the
ROYAL PRINCESS

Interior Cabin from \$2,490 pp + tax

10 NIGHT
ALASKA CRUISE

JUNE 3, 2009

aboard the
SEA PRINCESS

Interior Cabin from \$854 pp + tax

SAN FRANCISCO, KETCHIKAN,
JUNEAU, SKAGWAY,
TRACY ARM FJORD,
VICTORIA

12 DAY
NORTHERN
EUROPE

AUGUST 25, 2009

aboard the
CARNIVAL LIBERTY

Interior Cabin from \$930 pp US + tax

GREECE, TURKEY, ISRAEL,
EGYPT, CROATIA, ITALY

ENGLAND, DENMARK, GERMANY,
FINLAND, RUSSIA, ESTONIA, NETHERLANDS

CALL FOR SPECIAL ESCORTED GROUPS FOR 2010