



WHOLE-BODY ADVANCED VIBRATION EXERCISE

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**WAVE WHOLE-BODY ADVANCED VIBRATION EXERCISE ISSUED PATENT ON
AIR WAVE TECHNOLOGY
*WAVE Pro Elite features patented technology***

TORONTO, ON – October 23, 2008 – WAVE Whole-Body Advanced Vibration Exercise has officially entered the marketplace with one of the only patented vibration exercise devices on the market - the WAVE Pro Elite - the company announced yesterday.

WAVE, a vibration exercise company headquartered in Toronto, with technology manufactured in Windsor, received patent number 7,438,696, effectively marking WAVE as one of the only vibration exercise manufacturers on the market with patent-approved technology.

According to Harmeet Kuner, CEO, WAVE Manufacturing Inc, the patent-approval stage has spanned more than three years, from the time of initial application to receiving notification of the official patent.

“The patent approval stage has been a very long process but has ultimately led to a gratifying result for our company and its closest supporters,” says Kuner.

“Receiving patent approval on our technology adds a whole new dimension to our product.”

WAVE’s latest product, the WAVE Pro Elite, features Air Wave Technology - patented vertical calibration of the vibration platform via inflation of the unit’s air cushioning system. This feature ensures comfort and consistent dosimetry in vibration forces, regardless of the weight of the user.

The device also features Vertical Controlled Vibration (VCV), maximizing vertical directional control for smooth vibration through uninterrupted power flow.

The WAVE system, which stands for Whole-body Advanced Vibration Exercise, was developed and designed by a group of doctors, therapists and health professionals. The company focuses on the manufacture, education, and training of vibration exercise technology.

Recent scientific research indicates the type of vibration process WAVE technology produces, which is similar to vigorous exercise, can improve circulation, reduce pain, and increase flexibility, with minimal stress to joints – and in a fraction of the time of conventional exercise.

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Due to its many benefits, WAVE technology has quickly gained acceptance and is utilized by universities, professional sports teams, spa and wellness centers, and health professionals in the rehabilitation and medical fields.

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About WAVE Whole-Body Advanced Vibration Exercise

Headquartered in Toronto, Ontario - with technology manufactured in Windsor, Ontario – WAVE Whole-Body Advanced Vibration Exercise focuses on the manufacture, education, and training of vibration exercise technology. WAVE was created by a group of chiropractors and physical therapists to help their patients achieve the therapeutic results of vibration-assisted exercise. The wide areas of benefits that WAVE technology provides is from strength gains in only 15 minutes a day, three times per week, to increased circulation, flexibility, positive benefits on bone density, and minimal stress on the joints. WAVE technology works by pushing the user's body upwards – two to four millimeters – against gravity, resulting in involuntary muscle contractions. These contractions can be repeated at a rapid rate, recruiting more than 90 percent of muscle fibers. At a safe frequency of 20 to 50 muscle contractions a second, the machine can produce up to 3,000 contractions a minute – the equivalent of 3,000 knee bends. Results are achieved in a fraction of the time of conventional exercise. For more information about WAVE, visit www.wavexercise.com or call 866.420.7546.

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