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**WAVE WHOLE-BODY ADVANCED VIBRATION EXERCISE LAUNCHES
NEW INTERACTIVE WEBSITE**
***Site viewers are guided through vibration exercise experience by
interactive trainer***

TORONTO, ON – October 23, 2008 – WAVE Whole-Body Advanced Vibration Exercise officially launched their highly anticipated website yesterday at www.wavexercise.com, the unveiling coinciding with the launch of the next generation of vibration exercise technology – the WAVE Pro Elite.

Site viewers will be engaged in an interactive experience by Amber, a personal trainer, set to guide visitors through the many features of the website, including vibration exercise protocols.

Amber is also featured on the WAVE Pro Elite touch-screen interface, designed to visually aid in exercises by allowing user's to observe exercise routines through a 360 degree view.

"The new website allows viewers the ability to have a multi-dimensional experience," says Harmeet Kuner, CEO, WAVE Manufacturing Inc.

"Viewers are greeted by Amber, our signature interactive personal trainer, guiding visitors through a unique 360 degree view of the site, which includes a reference library where readers can search by category or journal to learn more about research on the benefits of vibration exercise."

Site viewers can also keep up-to-date on the latest news and product updates.

Recent scientific research indicates the type of vibration process WAVE technology produces, which is similar to vigorous exercise, can improve circulation, reduce pain, and increase flexibility, with minimal stress to joints in as little as 15 minutes, three times a week - a fraction of the time of conventional exercise.

The WAVE system, which stands for Whole-body Advanced Vibration Exercise, was developed and designed by a group of doctors, therapists and health professionals.

WAVE is one of the only vibration exercise manufacturers on the market with patent-approved technology.

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About WAVE Whole-Body Advanced Vibration Exercise

Headquartered in Toronto, Ontario - with technology manufactured in Windsor, Ontario – WAVE Whole-Body Advanced Vibration Exercise focuses on the manufacture, education, and training of vibration exercise technology. WAVE was created by a physiotherapist and a chiropractor to help their patients achieve the therapeutic results of vibration-assisted exercise. The wide areas of benefits that WAVE technology provides is from strength gains in only 15 minutes a day, three times per week, to increased circulation, flexibility, positive benefits on bone density, and minimal stress on the joints. WAVE technology works by pushing the user's body upwards – two to four millimetres – against gravity, resulting in involuntary muscle contractions. These contractions can be repeated at a rapid rate, recruiting more than 90 per cent of muscle fibres. At a safe frequency of 20 to 50 muscle contractions a second, the machine can produce up to 3,000 contractions a minute – the equivalent of 3,000 knee bends. Results are achieved in a fraction of the time of conventional exercise. For more information about WAVE, visit www.wavexercise.com or call 866.420.7546.

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