



MEDIA RELEASE
For Immediate Release

**WAVE WHOLE-BODY ADVANCED VIBRATION THERAPY ANNOUNCES
RECIPIENT OF 'WIN A WAVE' CONTEST**

TORONTO, ON – October 29, 2008 – After two months and more than 500 entries received, WAVE Whole-Body Advanced Vibration Therapy announced the recipient of the 'Win a WAVE' contest last week.

Dr. Eric Lambert of Grand Rapids, Michigan was selected in a random draw as the winner of the \$15,000 WAVE vibration therapy station, an effective tool in the rehabilitation and recovery of a wide variety of conditions.

"I'm very surprised to be the winner of the WAVE machine," said Dr. Lambert. "I'm really excited to be able to add this piece of equipment to my rehab area and see how much it can benefit my patients."

WAVE Whole-Body Advanced Vibration Therapy uses patented technology to help patients achieve the therapeutic results of vibration-assisted exercise in a fraction of the time of conventional therapies. WAVE is capable of accommodating individuals of all sizes and fitness levels ranging from the older adult population to the high performance athlete.

The contest was held in conjunction with Chiropractic Economics magazine and coincided with the 2008 FCA National Convention in Florida this past August. Participants were encouraged to register to 'Win a WAVE' via online entry at www.wavexercise.com, Chiropractic Economics card pack, or by visiting the WAVE booth at FCA.

Last week WAVE announced the launch of the WAVE Pro Elite, the next generation of vibration therapy. To coincide with the product's launch, the company has designed a new interactive website at www.wavexercise.com.

To learn more about the benefits of vibration therapy and how you can integrate the WAVE into your practice, visit www.wavexercise.com or contact 866-420-7546.

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About WAVE Whole-Body Advanced Vibration Exercise

Headquartered in Toronto, Ontario, WAVE was created by a chiropractor and physical therapist to help their patients achieve the therapeutic results of vibration-assisted exercise. The wide areas of benefits that WAVE technology provides is from strength gains in only 15 minutes a day, three times per week, to increased circulation, flexibility, positive benefits on bone density, and minimal stress on the joints. WAVE technology works by pushing the user's body upwards – two to four millimeters – against gravity, resulting in involuntary muscle contractions. These contractions can be repeated at a rapid rate, recruiting more than 90 percent of muscle fibers. At a safe frequency of 20 to 50 muscle contractions a second, the machine can produce up to 3,000 contractions a minute – the equivalent of 3,000 knee bends.