



FOR IMMEDIATE RELEASE

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*******PHOTO/BROADCAST INTERVIEW OPPORTUNITY*******

WAVEExercise & Nutrition to sponsor ‘prize member’ in Paralympic dream

Media invited to Megan Muscat cheque presentation ceremony, July 16 at 2 p.m.

Who: WAVEExercise & Nutrition Centre

What: Hosts local Canadian Paralympian Megan Muscat in cheque presentation ceremony

When: Wednesday, July 16, 2008, 2 p.m.

Where: WAVEExercise & Nutrition, 7689 Tecumseh Rd. E. (across Tecumseh Mall in Pickwick Plaza)

Why: WAVEExercise & Nutrition will present Muscat with a cheque for \$2,500 to support travel to Beijing, China to compete for Canada in the Paralympic games. Muscat will also be on hand to share her WAVE story and demonstrate her training routine.

WINDSOR, ON, July 15, 2008 – Local Paralympic athlete Megan Muscat will be making an appearance at WAVEExercise & Nutrition Centre (7689 Tecumseh Rd. E.) on July 16 at 2 p.m. in a cheque presentation ceremony sponsored by the centre.

WAVEExercise & Nutrition recently announced the \$2,500 sponsorship of Muscat, a WAVE member. Deborah Banks, Centre Director, and Harmeet Kuner, CEO, WAVE Manufacturing, will be formally presenting the cheque.

"This is an incredible accomplishment that cannot go unrecognized," said Banks, noting the importance of sponsoring local talent.

Muscat, 23, will also be on hand to share her story and offer inspiration to the media and lucky WAVE members present during her short stay in the city.

Hot off of the official announcement, Muscat will return to her hometown of St. Thomas Friday in anticipation of her August 30 departure to Beijing. This will be her first Paralympic games.

"I've had this permanent smile on my face [since the announcement]," said Muscat.

Muscat was selected to Canada's Paralympic team on July 2, joining 26 athletes in Beijing, China September 8-17, 2008.

"Now I can concentrate on my races," adds Muscat, who qualified for the 100 and 200 metre events.

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Last year, Muscat was ranked among the top 10 athletes in the world in the 200 metre event and placed first in the 100 and 200 at last year's Canadian Senior Track and Field Championships.

"I'm slowly taking it [her official time] down, waiting for the big one," said Muscat. "The goal [for Beijing] is to qualify for the finals and from there fight for a medal."

In order to achieve world-class status, Muscat has incorporated WAVE's whole-body vibration exercise technology into her training regime.

Muscat was first introduced to the WAVE in March 2007 and has since used the vibration exercise device on a regular basis. According to Muscat, "The WAVE has definitely helped with balance and flexibility, strength, and recovery time from injury."

Muscat is now the official spokesperson of the company.

"Several of the top athletes in Canada currently train on our whole-body vibration machine," said Kuner. "This includes such Windsor athletes as mixed martial artist Chuck Mady, Canadian Bantamweight Boxing Champion Andrew Kooner, and Muscat."

Windsor-based WAVE Manufacturing Inc is the world's leading developer of vibration exercise technology, based on a series of progressive exercises that requires three 15 minute exercise periods three times a week. WAVEExercise & Nutrition is a revolutionary health and fitness centre designed specifically for vanity, affliction, and sports performance targets. The centre features WAVE's vibration exercise technology.

-30-

For more information on the WAVE organization, please visit us on the web at www.wavexercise.com.

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